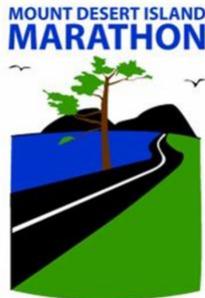


NMEF Road Runners Club

2013/14 Personal Fundraising Campaign

For our inaugural campaign, our goal is to find at least 10 people to do something incredible for themselves, our town and our children. For those that achieve their fundraising goal, we'll send you to the Mount Desert Island Marathon in beautiful Bar Harbor, Maine. This course is often described as one of the most scenic runs in North America and tracks along ragged cliffs and sandy beaches. We'll provide an entry fee, transportation, lodging and the training you need to get from the start to the finish line.



GRAND PRIZE

For the person who trains the hardest, runs the fastest and raises the most money, we'll be offering the grand prize of an entry into one of the biggest racing events in the world:

THE ING NEW YORK CITY MARATHON



For more information contact, Joe LoPorto, 201-951-3175 or by emailing at NewMilfordRuns@gmail.com
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NMEF Road Runners Club

2013/14 Personal Fundraising Campaign

Here is how it works:

Each participant has to commit to raising a minimum of \$1,000 over the 12 month campaign period (or about \$80 per month). We'll provide support to help you raise money, we'll help you set a training plan and provide the counseling and support along the way to keep you moving to your goal.

Timetable:

September 2013 – Commit to the Campaign

Fall/Winter 2013 – We'll provide fundraising support, set up a personal fundraising webpage and help you promote your campaign.

Spring 2014 – The training begins! We'll help you develop a training plan and help you stick that regiment. You'll be training alongside the rest of the team along the way.

June/July 2014 – Through a combination of fundraising achievements, training miles and performance in local training races (5k's/10k's), we'll pick the grand prize winner.

October 2014 – Race Day for Everyone Going to Bar Harbor!

November 2014 – Race Day in New York for the Grand Prize Winner!

Benefits of Participating:

- A path towards completing something most consider impossible
- A fun, team oriented way to train for a major event.
- A great way to support our town.
- Professional training and counseling along the way.

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